



TRUE PLACEMENT LOOK AND LEARN

Do you often feel like you do the same color placement over and over again? Traditional foil applications are timeless, but what about a modern twist on the old classic? Come explore different ways to create techniques in True Placement that'll make life easier behind the chair. Discuss how your color choice could impact the technique end result, and how it can help you achieve the color your clients have been asking for.



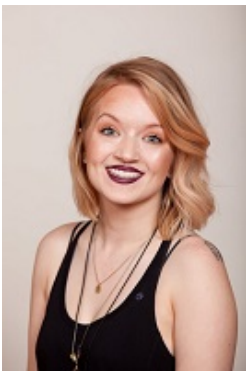
TRUE DESIGN LOOK & LEARN

Body position, finger angle, and elevation are just a few of the fundamentals that make up the perfect haircut. Let's not forget about how important consultation, verbiage and styling are. Learn classic design shapes as well as techniques that can be utilized in the haircuts you're already executing behind the chair. Feel more confident in your haircut approach after this informative program

WHEN: JANUARY 13, 2020 9AM-3PM
WHERE: COURTYARD MARRIOTT
10307 N MALL DR BATON ROUGE, FL 70809
COST: \$75 (Includes lunch)



TO RESERVE YOUR SPOT CALL 727-865-4145
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About the educator:

Alicia began highlighting and cutting her families hair at age 12 in the kitchen of her childhood home, in Burlington, IA. She pursued a career in Graphic Design and midway through school she realized that hair was the path she was meant for. After a move to Chicago and multiple training programs she ventured to open Cellar Door Salon & Studio in 2013. While all things hair are in her heart, Alicia thrives most while doing color. She was featured in The Colorist Magazine's Top 30 colorists under the age of 30 in the United States for 2015. Outside of Cellar Door, Alicia is an educator for Keune Haircosmetics both in salons and at their Academy in a Atlanta, GA. She specializes in the Balayage technique, with a special love for all things blonde.